



Sales Support for FootingPad Dealers

Item	Image	Purpose															
<p>FootingPad Tri-Fold 8.5" x 3.6" (folded)</p>		<p>This general purpose overview introduces FootingPad to any audience</p>															
<p>AG-CO Pocket folder & FootingPad detail pages</p>	<table border="1" data-bbox="642 1101 871 1188"> <thead> <tr> <th>Innovative</th> <th>FOOTINGPAD</th> <th>CONCRETE</th> </tr> </thead> <tbody> <tr> <td>Lifetime warranty</td> <td>✓</td> <td>X</td> </tr> <tr> <td>Code compliant</td> <td>✓</td> <td>X</td> </tr> <tr> <td>Proven</td> <td>✓</td> <td>X</td> </tr> <tr> <td>Environmentally friendly</td> <td>✓</td> <td>X</td> </tr> </tbody> </table>	Innovative	FOOTINGPAD	CONCRETE	Lifetime warranty	✓	X	Code compliant	✓	X	Proven	✓	X	Environmentally friendly	✓	X	<p>This sales tool is used by dealer sales people to provide details to post frame and deck contractors</p>
Innovative	FOOTINGPAD	CONCRETE															
Lifetime warranty	✓	X															
Code compliant	✓	X															
Proven	✓	X															
Environmentally friendly	✓	X															
<p>Property owner sales piece 11.25" x 4" (2-sided)</p>		<p>This is a leave-behind which a contractor gives to their customer. Provides details of why the contractor has upgraded to FootingPad and gives the property owner a thorough understanding of FootingPad</p>															
<p>FootingPad Rack 10" to 16" diameter Footprint by 5' high</p>		<p>Racks hold product for sale and topped with informative sign</p>															

Item

Image

Purpose

FootingsPad Building Width Guidelines



Transfer Load (kips)	Maximum Building Width Recommended by FootingsPad Diameter			
	24"	18"	12"	10"
20 lbs	118'	52'	30'	20'
25 lbs	94'	40'	24'	n/a
30 lbs	78'	30'	20'	n/a
35 lbs	66'	30'	n/a	n/a
45 lbs	60'	24'	n/a	n/a

Calculations based on following variables: Soil: 3,000 PSF / Foot span: 8' OC
 All data developed by FootingsPad is validated by third party laboratory testing (NTE) & safety factor of 1.5x used in the calculations above and is used ICC ESR 2147.
 Measurements shown represent the maximum building width recommended for a given FootingsPad diameter and total load per post (dead load and snow load).
 *Please note that other variables may impact your project. This information is a guideline for choosing which size FootingsPad should be considered.

CONTACT AG-CO FOR ADDITIONAL INFORMATION: 800-522-2426

This piece offers post frame dealers and contractors guidelines to choose proper size FootingsPad for buildings of various widths and load per post

FootingsPad Cut Sheet

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ICC ESR 2147

TABLE 1: ALLOWABLE LOADS

Model Number	Height (inches)	Allowable Load (kips)
FP-10	10	800
FP-12	12	1,056
FP-16	16	2,000
FP-24	24	4,813

KEY DIMENSIONS

Model Number	Height (inches)	Width (inches)	Weight (lbs)
FP-10	10	12	1.5
FP-12	12	12	2.0
FP-16	16	12	3.0
FP-24	24	12	5.0

This cut sheet offers inspectors An overview of FootingsPad And specifications for load bearing capabilities.

The ESR is published by the ICC Based on independent test data conducted by an engineering laboratory/. It provides any and all details pertaining To applicable use of FootingsPad

Counter Card

16" h x 9.75" w
 Mounted on 12"
 FootingsPad

Build Decks Faster
 With Our Simple, Solid Footing System.

Lightweight & Easy.
 Saves Time.
 Less Hassle.
 Less Mess.

- Strong, lightweight composite material
- ICC code compliant
- Can be used in most Type V construction subject to loading limits

REPLACES CONCRETE

FOOTINGSPAD
 COMPOSITE FOOTING SYSTEM

This point-of-purchase sign Is ideal for sales counters at lumberyards or other dealers that have walk-in foot traffic.

The sign is mounted to an actual FootingsPad so customers can see and feel the product.

Often used with FootingsPad Tri-fold In a separate literature holder so customers can take information to their offices.